



**PALACONGRESSI
DI RIMINI**

Press release n. 6

Rimini's new Palacongressi: the names of the rooms

Naming the halls of a major conference centre is, effectively, a difficult matter and one not without significance. The names chosen obviously help to identify the places in which meetings are held, but they also evoke imaginary references.

"We wanted the names of the halls, as well as other architectural references of the new conference centre – explains Stefania Agostini, director of Convention Bureau della Riviera di Rimini – to evoke strong ties with Rimini itself. Not only names referring to famous buildings or monuments, but also to places in our area, many of which evoke meetings, dialogue, hospitality. At first glance, the choice of such names may seem provincial, but we are convinced that they clearly express both the essential 'Italianness' of the places, which are special and unique for people coming from abroad, but also our country's urban and architectural tradition. Some of these names have actually become part and parcel of international language. If these names not only bind the congress centre to its local roots but also encourage visitors to the Palacongressi to explore the town and find out more about its origins, we would be more than satisfied. Our decision not to translate the names into English is the natural consequence of these reflections".

As well as its name and technical features, the entrance to each hall will display an image that will make the reference clear. We also checked our decision to choose this type of name for the halls with leading international operators, who confirmed that we had made the right choice.

Name	Reference	Capacity
Piazza Hall	Piazza Cavour	4,700
Castello room	Castel Sismondo	600
Tempio room	Tempio Malatestiano	450
Arco room	Arco d'Augusto	300
Anfiteatro room	Antico Anfiteatro	1,600
Arengo room	Palazzo dell'Arengo	300
Parco room	Parco Marecchia	120
Fontana room	Fontana della Pigna	110
Faro room	Il Faro	80
Borgo room	Borgo San Giuliano	120
Porto room	Portocanale	90
Lavatoio room	Antico Lavatoio	110
Marina room	La Darsena	120
Ponte room	Ponte di Tiberio	120
Orologio room	Torre dell'Orologio	60
Vecchia Pescheria room	La Vecchia Pescheria	45
Squero room	Lo Squero	40
Bastioni room	Gli Antichi Bastioni	40

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FURTHER INFO FOR THE PRESS

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